

MBA – Master of Business Administration

Available on-campus or online, the MBA provides graduates with a strong, broad-based foundation in the core aspects of management at both operational and strategic levels, increasing business knowledge to gain and sustain a competitive advantage in their career.

The Faculty of Business at the University of Tasmania (UTAS) has a commitment to delivering postgraduate programs that extend the boundaries of business education, through maintaining strong relationships with professional associations, business and government at national and international levels. Graduates of the Faculty are in high demand, with alumni occupying senior positions in the private and public sectors.

Introduced in 1992, the MBA is one of the Faculty's premier programs, attracting students from around the world. The delivery of the program has grown to meet the needs of students and industry, with options of midweek, on-campus classes in Hobart, Saturday classes in Hobart and Launceston, and a fully integrated electronic delivery – the program is even delivered in the workplace for a number of larger corporations opting to provide tailored professional development for employees. Students are also able to opt for a combination of these delivery modes.

The MBA online has been developed specifically for electronic delivery: web learning materials include forums and blogs, with CD learning materials including Flash activities, interactive diagrams and animation, vodcast lectures, recorded case study interviews and research. The program is delivered on CD, providing convenience for students with limited internet access.



Graduate profile – Dominic McNamara Master of Business Administration (MBA), 2008

"I made the bold decision to take my formal professional learning into my own hands, moving from South Australia to Tasmania to complete an MBA, to open management doors and career paths."

Dominic has recently moved from engineering into the pharmaceutical industry, where his role as operations manager includes responsibility for finance, operations and human resource management, as well as the development and implementation of strategy.

"The UTAS MBA opened a totally new sphere of learning and understanding of business. It also seriously fast-tracked my personal development and allowed me to offer so much more in all my external activities, not just business related. The breadth of professional experience provided by the UTAS lecturers was world-class – I found them to be thoroughly inspiring and 100% engaged in the constant challenge and development of the MBA candidates."

Dominic's advice to someone thinking about an MBA with UTAS:

"Engage your classmates and lecturers – the online forums are a brilliant way to improve study; be prepared to be challenged in ways you least expect; and be prepared to meet people from all backgrounds and cultures, and share your journey of formal education with and through them. This has created a vast broadening of my horizons, while making me more effective across all levels of personal engagement."



Course structure

The UTAS MBA requires successful completion of nine core units and three electives. The program follows a tiered or modular structure over three levels, with the additional option of continuing on to an MBA specialisation (an additional four electives in one theme discipline). The levels of the program are:

- Graduate Certificate of Management
- Graduate Diploma of Business Administration
- Master of Business Administration
- Master of Business Administration (Specialisation)

This modular structure provides students with the flexibility of a number of exit points, if personal or employment circumstances mean that the student is unable to undertake the full program. Many students in this situation then return after a six- or 12-month break to complete the full MBA.

Students enrolled in the Graduate Certificate of Management undertake the first three core units of the MBA and one elective unit.

Graduate Diploma of Business Administration students undertake the first six core units of the MBA and two elective units.

Units	GC	GD	M	MS
Financial Reporting & Analysis 12.5%				
Marketing Management 12.5%				
Organisational Behaviour 12.5%				
Elective Unit 12.5%				
Economics for Managers 12.5%				
International Business Management 12.5%				
Law for Managers 12.5%				
Elective Unit 12.5%				
Finance for Managers 12.5%				
Statistics for Managers 12.5%				
Strategic Management 12.5%				
Elective Unit 12.5%				
Specialisation Unit 12.5%				
Specialisation Unit 12.5%				
Specialisation Unit 12.5%				
Specialisation Unit 12.5%				

GC = Graduate Certificate
 GD = Graduate Diploma
 M = Masters
 MS = Masters Specialisation

Duration

MBA – three semesters full-time study or six semesters part-time

Note: certain units are also available over spring and summer semesters in addition to the traditional semester 1 and semester 2 schedule.

Admission requirements for domestic students

- Australian bachelor degree or equivalent, plus two years' work experience OR
- Seven years' relevant work experience for those without an undergraduate degree – entry via graduate certificate pathway OR
- Six months' work experience for those with an undergraduate degree – entry via graduate certificate pathway

Fees for domestic students

The MBA is offered on a full fee-paying basis to domestic students, and UTAS fees are competitive among other top Australian universities. Domestic students may be eligible for a FEE-HELP loan to help pay tuition fees – see www.goingtouni.gov.au

Specialisations

Students opting to continue their study after completion of the MBA are able to select from the following specialisations:

- Aquaculture
- Asian studies
- Corporate governance
- Human resource management
- Information systems
- International business
- International relations
- Journalism, media and communications
- Marketing
- Professional accounting



Contact us

Australian students

For further information about the University, including postgraduate programs and application processes, please contact the Uni Info Centre. Phone 1300 363 864
 Email Course.Info@utas.edu.au
 Web www.postgrad.utas.edu.au

International students

For further information including application forms and fee schedules visit the University of Tasmania's international website at www.international.utas.edu.au
 Phone +61 3 6226 2706
 Email International.Office@utas.edu.au

